

CIP Value: Business incubation

Business live:

Update session

Agenda

- Zero to one part 1: Business model canvas

Key speakers:



MR. Kantapol M.
Seminar facilitator

Business model canvas



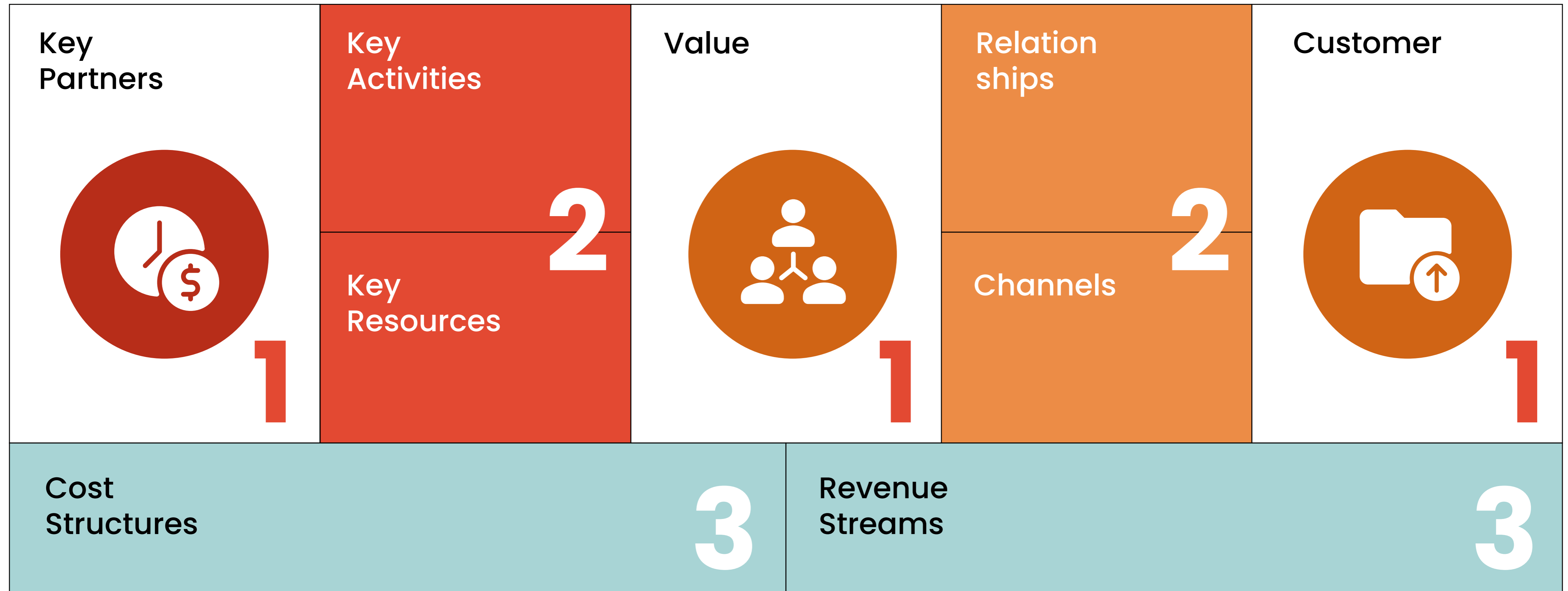
The Business Model Canvas is a strategic management tool used to **visualize** and **define** the key elements of a business model, developed by Alex Osterwalder and Yves Pigneur

ChatGPT, 2023

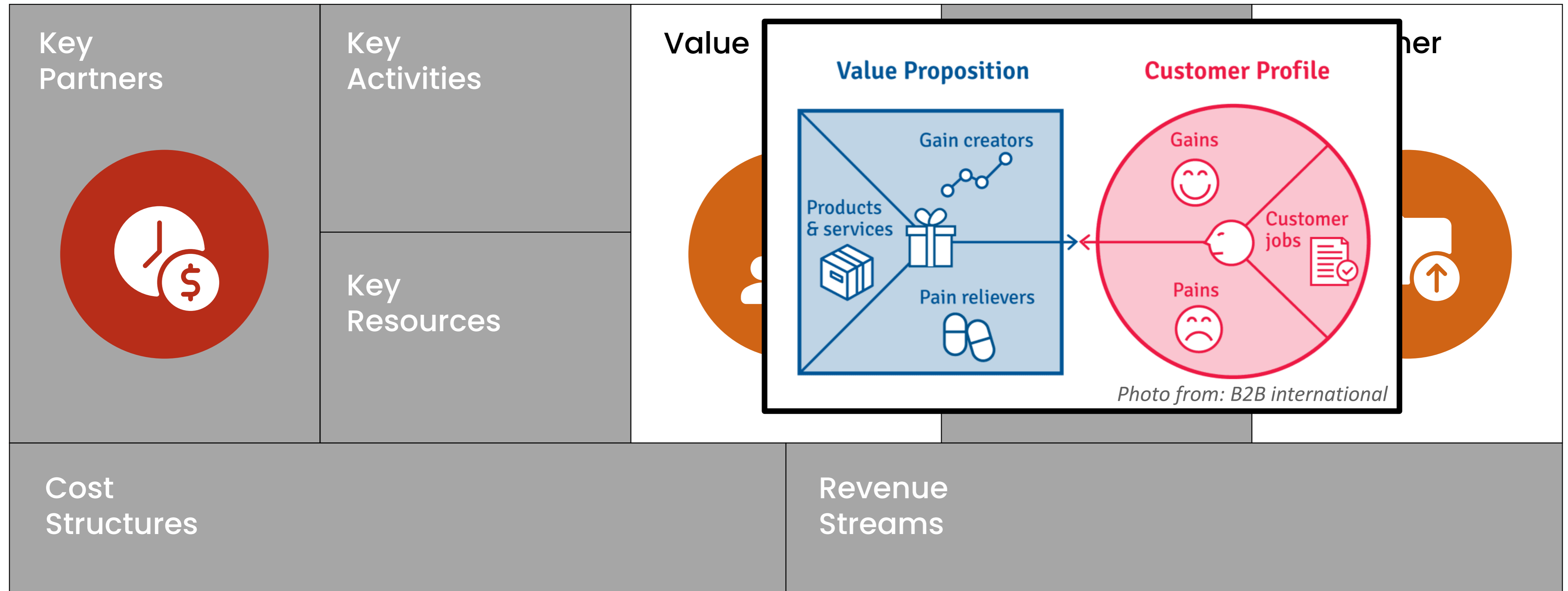
Key driver for using the canvas

1. Wholistic planning
2. Reviewing and monitoring progress
3. Communicating to others

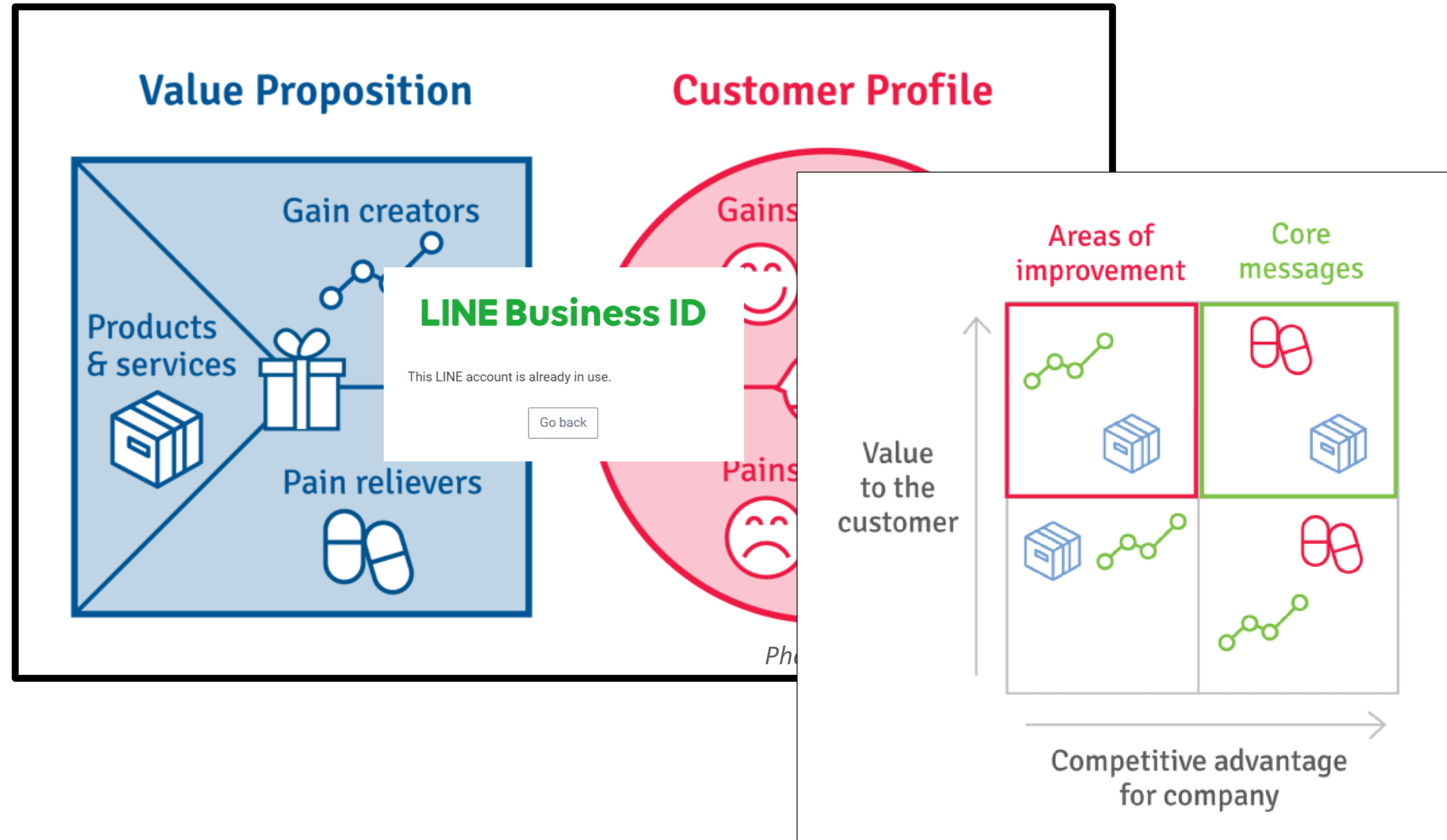
9 Elements of business model



The starter two of business model



Value proposition canvas



Internal connection in the canvas

