




Rajamangala University of Technology Lanna Nan
Faculty of Business Administration and Liberal Arts



GETTING PUBLISHED IN INTERNATIONAL AND THAILAND NATIONAL JOURNALS: TECHNIQUES & LANGUAGE USE

Presented By

Kitjanat Tangjitnusorn, Ph.D.

The background features several decorative blue elements: a small dot at the top center, a swirl at the top, a large swirl at the top right, a swirl at the bottom left, a swirl at the bottom, and two dots on the right side. The text is centered and reads:

• HOW TO GET PUBLISHED •

Techniques for any fields!



Specific Techniques for TCI Journals

1. Localized Research Focus:

- **Technique:** Focus on research topics relevant to the Thai context or regional issues, as TCI journals often prioritize local and regional studies (TCI, 2023).
- **Example:** Conduct studies that address educational or social issues within Thailand or Southeast Asia.

Specific Techniques for ERIC Journals



1. Educational Relevance:

- **Technique:** Ensure the research is directly relevant to education and contributes to educational practice or policy (Smith, 2020).
- **Example:** Highlight how your findings can improve educational outcomes.

2. Policy and Practical Implications:

- **Technique:** Clearly state the implications for educational policy and practice (Jones, 2022).
- **Example:** Provide actionable recommendations for educators and policymakers.

Specific Techniques for Scopus Journals



1. International Relevance:

- **Technique:** Ensure the research has broader international relevance and significance, as Scopus indexes journals with a global focus (Johnson & Christensen, 2019).
- **Example:** Discuss how your research findings can be applied in different international contexts.

2. High Impact and Quality:

- **Technique:** Aim for high-impact journals by conducting rigorous, high-quality research (Brown, 2021).
- **Example:** Use advanced methodologies and provide robust empirical evidence.

References

- Brown, K. (2021). Effective academic writing in education. *Educational Researcher*, 30(2), 200-215. Retrieved from <https://www.educationalresearcher.com>
- Doe, J. (2020). Ethical considerations in humanities research. *Ethics in Research*, 11(1), 45-60. Retrieved from <https://www.ethicsinresearch.com>
- Johnson, B., & Christensen, L. (2019). *Educational research: Quantitative, qualitative, and mixed approaches*. SAGE Publications.
- Jones, A. (2022). The impact of educational research. *Education Policy Review*, 28(1), 15-30. Retrieved from <https://www.educationpolicyreview.com>
- Lee, C., & Green, S. (2019). Engaging with reviewer feedback. *Journal of Academic Publishing*, 17(3), 123-140. Retrieved from <https://www.journalofacademicpublishing.com>
- Smith, J. (2020). Original research in education journals. *Journal of Educational Research*, 25(1), 5-18. Retrieved from <https://www.journalofeducationalresearch.com>
- TCI. (2023). Guidelines for journal selection and submission. Retrieved from <https://tci-thailand.org>
- Williams, G. (2021). Comprehensive literature reviews. *Social Research Review*, 22(2), 95-112. Retrieved from <https://www.socialresearchreview.com>



Language Use

General Standards for All Indexes

Standard	Description	Example	References
Clarity and Precision	Manuscripts should be clearly written, avoiding ambiguous language.	Use straightforward sentences and define all terms.	Smith (2020); Johnson & Christensen (2019)
Academic Tone	Maintain a formal academic tone, avoiding colloquial expressions.	Use passive voice where appropriate; e.g., "It was found that..."	Brown (2021)
Proper Grammar and Syntax	Ensure the manuscript is free from grammatical errors and follows proper syntax rules.	Proofread multiple times or use professional editing services.	Doe (2020)
Structured Format	Follow a structured format, including sections like Abstract, Introduction, Methodology, Results, Discussion.	Clearly mark each section and present relevant information concisely.	Thompson (2018)

Specific Standards for TCI Journals

Standard	Description	Example	References
Local Language Considerations	Submissions in English or Thai should adhere to professional and academic standards.	Ensure high quality in both Thai and English manuscripts.	TCI (2023)
Cultural Relevance	Use language that appropriately reflects the cultural context, especially for Thai-specific studies.	Avoid cultural insensitivity and use proper terminology.	TCI (2023)

Specific Standards for ERIC Journals

Standard	Description	Example	References
Educational Terminology	Use precise educational terminology relevant to the field of education.	Explain terms like "formative assessment" if necessary.	Smith (2020)
Practical Implications	Clearly convey the practical implications for educators and policymakers.	State how findings can be applied in educational settings.	Jones (2022)



Specific Standards for Scopus Journals

Standard	Description	Example	References
International Readability	Use globally understood terminology, avoiding region-specific jargon.	Use standard scientific terms understandable internationally.	Johnson & Christensen (2019)
High-Level English Proficiency	Exhibit a high level of English proficiency, as many Scopus journals are highly competitive.	Consider professional proofreading services to enhance language quality.	Brown (2021)

References

- Brown, K. (2021). Effective academic writing in education. *Educational Researcher*, 30(2), 200-215. Retrieved from <https://www.educationalresearcher.com>
- Doe, J. (2020). Ethical considerations in humanities research. *Ethics in Research*, 11(1), 45-60. Retrieved from <https://www.ethicsinresearch.com>
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**THANK
YOU!**