

# **INTEGRATING ASSURE MODEL TO GAIN LEARNING ACHIEVEMENT**

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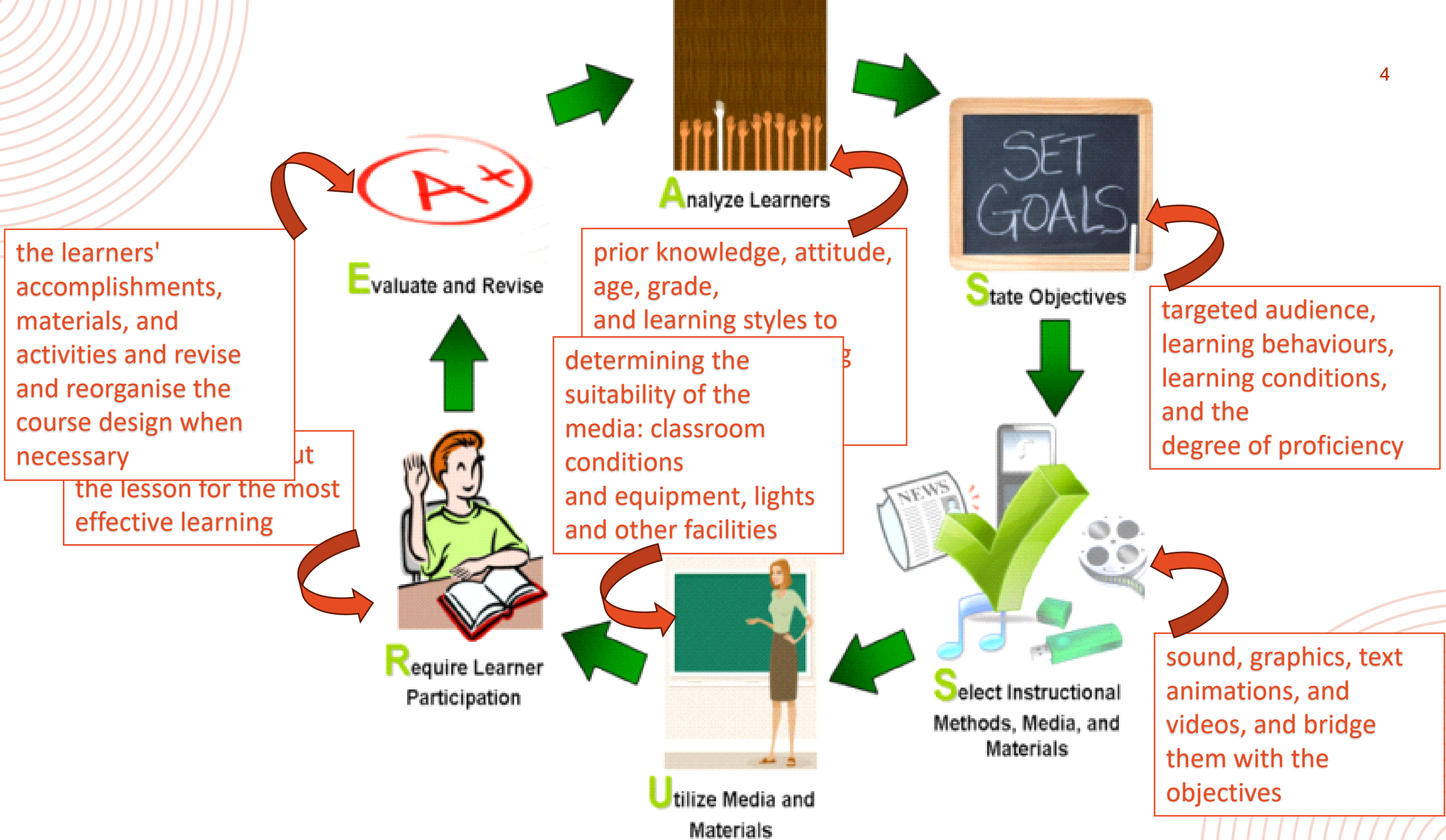
# CONTENT


- What is ASSURE Model?
- Integrating ASSURE Model in a  
Course: A case study from my research  
study

# ASSURE MODEL

ASSURE Model, developed by Heinich et al. (1999), consists of six stages:

- Analysing learners,
- Stating objectives,
- Selecting media and materials,
- Utilising media and materials,
- Requiring learner participation, and
- Evaluating and revising.

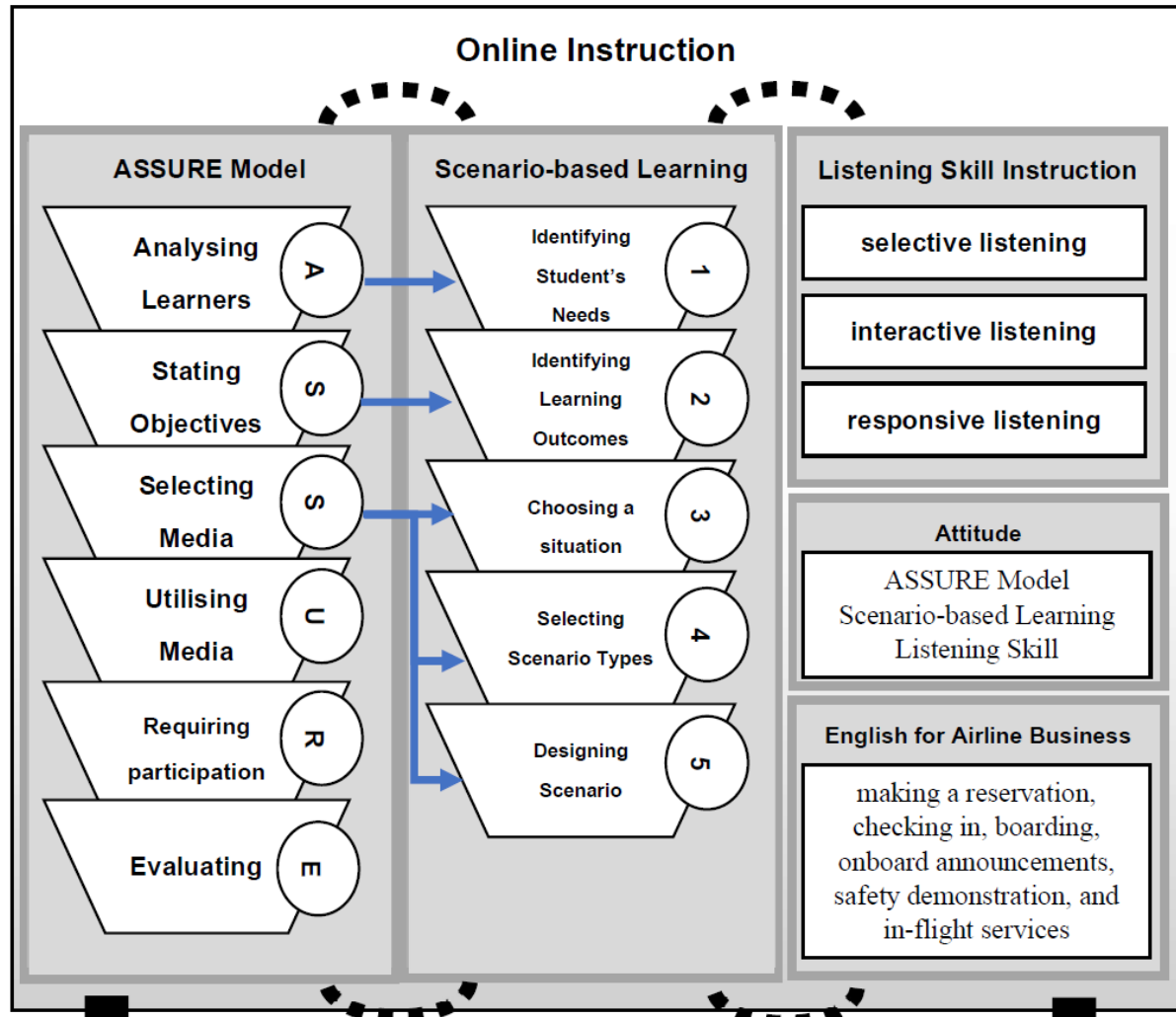


The background features several overlapping geometric shapes. A large, light orange semi-circle is positioned in the upper left and center. To its right, a thick, dark red ring is partially visible. In the bottom left corner, there is a dark red triangle pointing upwards and to the right, overlapping a lighter orange triangle that also points upwards and to the right.

**INTEGRATING  
ASSURE MODEL IN A  
COURSE: A CASE  
STUDY FROM MY  
RESEARCH STUDY**

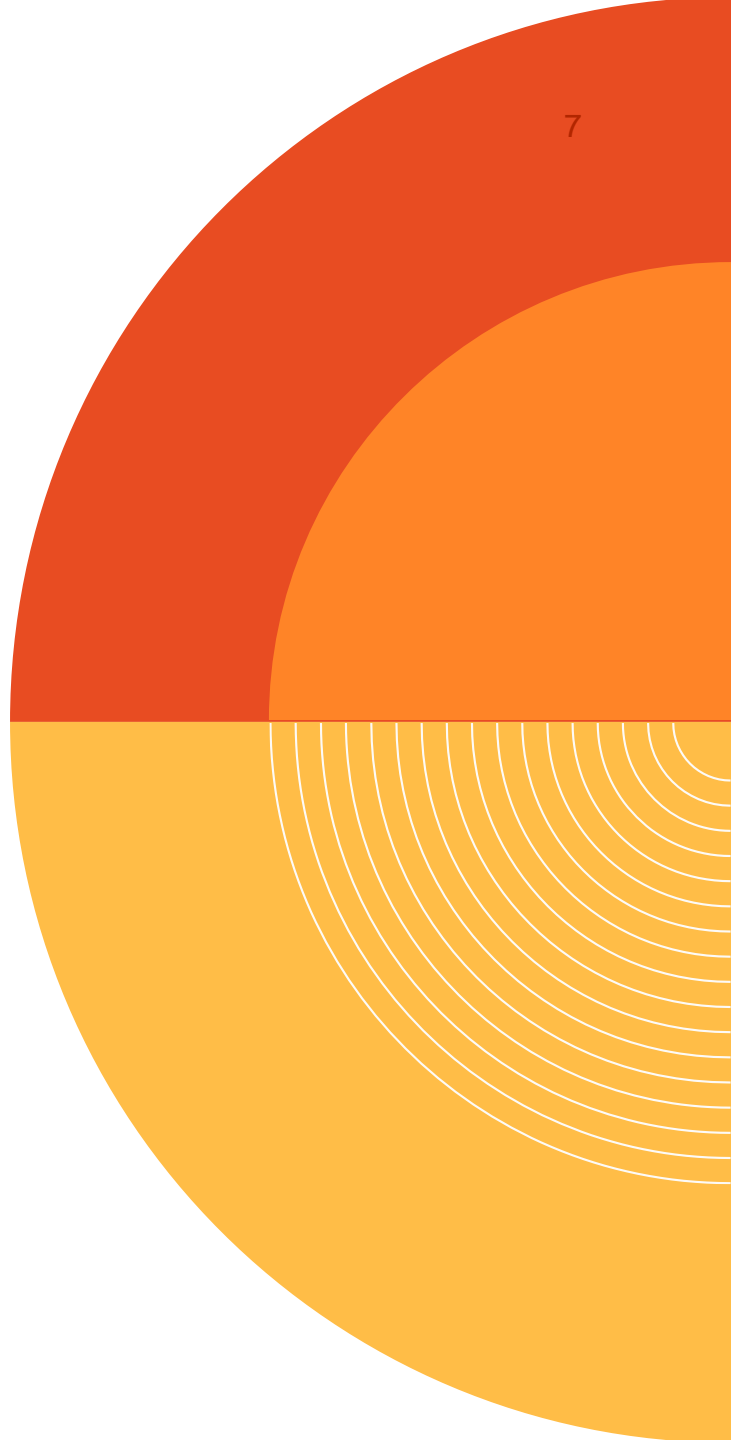
# **EFFECTS OF ONLINE INSTRUCTION USING THE ASSURE MODEL WITH SCENARIO-BASED LEARNING ON LISTENING SKILL IN ENGLISH FOR AIRLINE BUSINESS OF UNDERGRADUATE STUDENTS**

Tangjitnusorn, K. (in press). Effects of Online Instruction Using the ASSURE Model with Scenario-based Learning on Listening Skill in English for Airline Business of Undergraduate Students. *NIDA Journal of Language and Communication*, 29(43).



**Online Instruction using the ASSURE Model with Scenario-based learning on English Listening Skill for Airline Business**

The ASSURE model is used to design the course together with the integration of the scenario-based learning model for developing the course emphasising the students to study and practise listening skills for the English for Airline Business course in an online environment.





# RESULTS

## QUANTITATIVE

- The participants improved their English listening skills after implementing the online instruction using the ASSURE model with scenario-based learning on English listening skills for the airline business.

## QUALITATIVE

- Online instruction, the ASSURE model, and scenario-based learning could enhance English listening skills for the airline business.



# REFERENCES

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