





*Ambassador of Malaysia*

Mr Karoon Sakulpradit  
Permanent Secretary  
Ministry of Education  
Rajdamoen Nok Avenue  
Dusit  
Bangkok 10300

กษัตริย์  
เลขที่ 8736  
วันที่ 17 เม.ย. 2561  
เวลา 10:50  
1281.....ก.ม.น.ค.น.

เลขที่ 1231  
วันที่ 17 เม.ย. 2561  
เวลา 13:50  
สำนักงานปลัดกระทรวงศึกษาธิการ

*Excellency,*

**ESSAY WRITING CONTEST "NAK SUK SA PAI MALAYSIA ADVENTURE 2018" IN CONJUNCTION WITH THE 60<sup>TH</sup> ANNIVERSARY OF DIPLOMATIC RELATIONS BETWEEN MALAYSIA AND THAILAND**

I have the honour to refer to the above. I have the pleasure to inform that in conjunction with the 60<sup>th</sup> anniversary of diplomatic relations between Malaysia and Thailand, the Embassy of Malaysia is organising an essay writing contest. The contest is being planned to be launched by May 2018 to all Thai university students. It is a contest where the students would write a maximum of 300 word-essay in Thai or English on why they would like to have their travel adventure in Malaysia.

I would like to take this opportunity to request for your kind support and cooperation and also to invite the Ministry of Education to endorse our inaugural programme – Essay Writing Contest "NAK SUK SA PAI MALAYSIA ADVENTURE 2018" in collaboration with Tourism Malaysia, Education Malaysia and Malaysia Airlines.

In this regard, we would appreciate it if your esteemed office could assist in disseminating information about the essay writing contest to all the universities in Thailand.

Enclosed, please find more information on this contest. Please contact Ms Leowania Leow, First Secretary (Information & Public Diplomacy), at 02629 6800 and email: leowania@kln.gov.my, should you have any questions or concerns.

The Embassy of Malaysia looks forward to collaborate with you and your dedicated team to contribute to the success of the inaugural programme – "NAK SUK SA PAI MALAYSIA ADVENTURE 2018".

Thank you. *& Bert Wisner.*

  
**DATO' JOJIE SAMUEL**  
4 April 2018

*Kurniand*

**ESSAY-WRITING CONTEST  
LAUNCHING OF MALAYSIA TRULY ASIA  
"NAK SUK SA PAI MALAYSIA ADVENTURE 2018"  
BY THE EMBASSY OF MALAYSIA, BANGKOK**

As part of the celebration of the 60<sup>th</sup> anniversary of Malaysia-Thailand relations, the Embassy of Malaysia, in cooperation with Tourism Malaysia and Malaysia Airlines, is organising an essay-writing contest. The contest will be open to the Thai students studying at the universities in Thailand.

This exciting essay-writing contest is expected to be launched by May 2018. The essay topic is "Why I want to have my adventure in Malaysia" and can be written in Thai or English. The essay entry should be no more than 300 words long.

Our objective is to increase the awareness and further explore Malaysia Truly Asia. With their participation, we aim to reach out to the other stakeholders in Thailand such as the media and public at large when their adventures are being shared on social media, especially driving traffic to our Embassy website, Facebook Page and Twitter account.

To date, the Embassy Facebook Page has more than 1000 likes and followers. We aim to create a buzz among the younger generation of Thai travellers and create greater awareness of travel to Malaysia while also promoting Malaysia Airlines.

The essay-writing contest would enable the participants to develop the ability to conduct research and find more information about Malaysia. This would challenge their minds with creative thinking using language to express themselves.

- Tourism Malaysia
- Education Malaysia
- Malaysia Airlines
- Ministry of Education, Thailand
- Thai universities

**Proposed Date : 7 May 2018**  
**Day : Monday**  
**Time : 10.00 am to 11.00 am**  
**Venue : Embassy of Malaysia, Bangkok**

**Proposed Date : 6 July 2018**  
**Day : Friday**

: 10.00 am to 11.00 am  
: Embassy of Malaysia, Bangkok

1. The Embassy of Malaysia will promote and advertise this contest on our social media accounts: Facebook and Twitter, and will work together with Thai media with the collaboration of the Thai Ministry of Education and our Education Malaysia office at the Malaysian Consulate-General in Ho Chi Minh City.
2. Bunting, Banner and Poster to be printed to promote this contest.

- No entry fee.
- This essay-writing contest is open only to Thai students currently studying at the universities in Thailand, aged 17-25 years old.
- Period of contest would run from 7 May till 30 June 2018.
- The maximum words for the essay is 300 words, to be written in Thai or English.
- Participants must click Like on the Embassy Facebook page when they submit their essay online through Facebook or email to [naksuksa.pai.malaysia@gmail.com](mailto:naksuksa.pai.malaysia@gmail.com).
- Announcement of winners would be posted on the Embassy Facebook page. Winners will also be contacted individually by the Embassy.
- Winning prizes are return air tickets Bangkok-Kuala Lumpur-Bangkok, with 3-day, 2-night accommodation and tour packages.
- The winners must post their daily adventure in Malaysia on the Embassy Facebook page, including their experience using Malaysia Airlines.
- Proposed date for travel: July – August 2018.
- The essay should be creative and original. Participants are encouraged to do more research on Malaysia in order to understand what it offers, i.e. food, arts and culture, people, architecture, holiday destinations, natural attractions and many more.
- Judges will choose the five (5) best winning essays. Decision of the judges is final.
- The Embassy holds the copyrights to all winning entries.

**EMBASSY OF MALAYSIA  
BANGKOK, THAILAND**

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**REPLY SLIP**

To: Embassy of Malaysia  
Bangkok, Thailand

**RE: SUPPORT AND SPONSOR "NAK SUK SA PAI MALAYSIA ADVENTURE 2018"**

We, ....., agree with the arrangement proposed in this letter as a main **SUPPORT & SPONSOR** for the event. This collaboration will be a starting point for a long-term and fruitful relationship for both parties.

Thank you.

Company Endorsement:

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Stamp: \_\_\_\_\_

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